



A PLACE WHERE EVERYONE THRIVES

This is a vision by and for the people who care about Gaston County. We asked them to “create an image of our community’s future”. Across 70 virtual, in-person, and on-line survey opportunities, over 1700 people have made their views known.

We hope that this Vision will be a springboard from which our community – businesses and non-profit organizations and local governments and ALL of us – working together, will create the County we aspire to be between now and 2040. This Vision is a framework for collaboration – for rich dialogue, critical decision-making, innovation, and resourcefulness – and it marks the beginning of the journey.



DEFINING TRAITS

There are a set of traits or characteristics that Gaston County residents aspire to see in the county from now to 2040. These traits provide context and clarity to the vision.



SENSE OF BELONGING



People will feel welcomed and valued in Gaston County, long-term residents, newcomers, commuters, and visitors alike.

UNIQUE LOCALES



Gaston County has it all: mountains, lakes, trails, parks, farmland, charming downtown districts. These locales will continue to lend character and vibrance to the County.

COLLABORATIVE SPIRIT



Collaboration will be a byword for success in Gaston County, as people and organizations join forces to address community challenges and leverage the benefits of growth.

QUALITY GROWTH



Robust economic growth will be a part of Gaston County’s future, bringing investment, jobs, and opportunity, without destroying the things that residents value.

INCLUSIVE OPPORTUNITY



No one will feel excluded from or overlooked by the community. Everyone will see people who look like them in positions of leadership in the community.

FRAMEWORK FOR COLLABORATION AND ACTION

ONE GASTON CARES

We are healthy in mind, body and spirit, and our communities work together for quality of life for all.

OBJECTIVES

- Collaborate and build coalitions
- Welcome and value diversity
- Promote health and wellness in mind, body and spirit

ONE GASTON CONNECTS

We have convenient access to the internet, and the ability to get around by walking, biking, driving, and using public transit.

OBJECTIVES

- Improve mobility, connectivity, and accessibility
- Enable broadband internet access

ONE GASTON WORKS

We have great job and career opportunities, and we are prepared and equipped to succeed.

OBJECTIVES

- Strengthen childcare and early childhood education
- Ready students for college and careers
- Strengthen targeted economic development

ONE GASTON GROWS

We achieve quality growth and economic success by using our land and resources wisely.

OBJECTIVES

- Maximize housing options
- Provide adequate infrastructure
- Retain character and natural amenities

ONE GASTON SHINES

We will have a sense of pride about all Gaston County has to offer.

OBJECTIVES

- Generate pride and positive perceptions
- Leverage arts and culture

VISIT [ONEGASTON2040.COM](https://onegaston2040.com) TO LEARN MORE.